Hello! I'm

Reese L. Fisher

UX/UI DESIGNER

www.reesefisher.com | reesefisher

CONTACT

📞 +1 912 708 4007

✉ reese@reesefisher.com

📍 Kansas City

ABOUT ME

I am a young and determined professional who is enthusiastic about simplifying the complex through the application of psychology to the design of technology.

SKILLS

Figma

Adobe XD

Info Architect

Wireframing

Prototyping

Mockups

Usability Testing

HTML & CSS

Python

LANGUAGES

English

German

EDUCATION

Kansas State University

2022 - 2023
Certificate in UI/UX Design

2016 - 2020
Bachelors in Business with an emphasis on Management Information Systems, Data Analytics, and Anthropology.

Freie Universität

2019 - 2019
Completed my Anthropology course work in Berlin, Germany and learned about the culture.

EXPERIENCE

UI/UX Designer - Student Projects

2022 - Present

User Experience Design (UX)
Created a persona, journey map, user flow, and a site map from synthesizing my research.

UI Mockup - KC Firestone
Built a component library and style tile that I utilized creating three responsive mockups via web, app, mobile web.

UI/UX Visual Rebranding - Germany Travel Bureau
Built a brand guide including logo variations, a color palette, typography, voice and tone, imagery, and brand in action.

Technical Consutant - WellSky

2020 - 2022
Built out the business intelligence dashboards for their blood transfusion SaaS product. This included creating different visualizations and KPI's all in Qlik Sense and Sisenese.